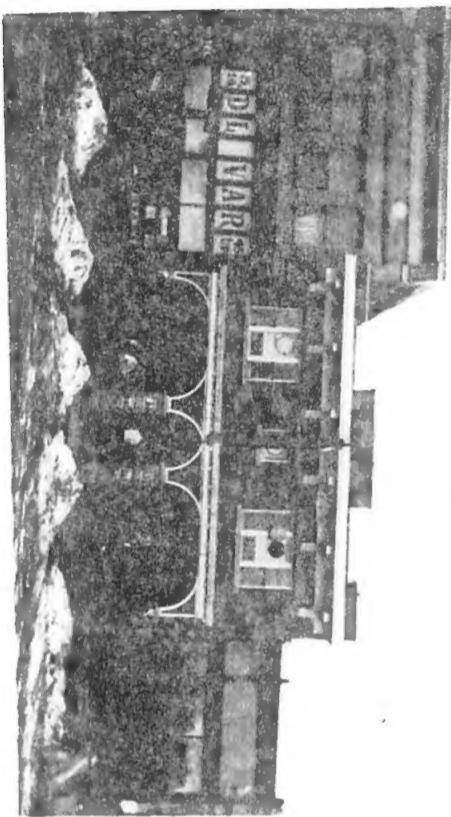
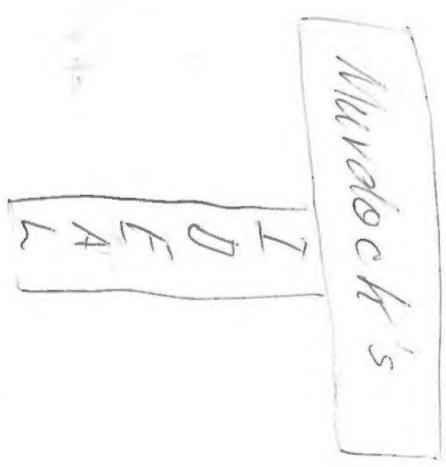


Jeff's Hotel
P & L
Variety
Ideal Theatre
Library



Jeff's
Hotel
P & L
Variety
Ideal Theatre
Library
1921



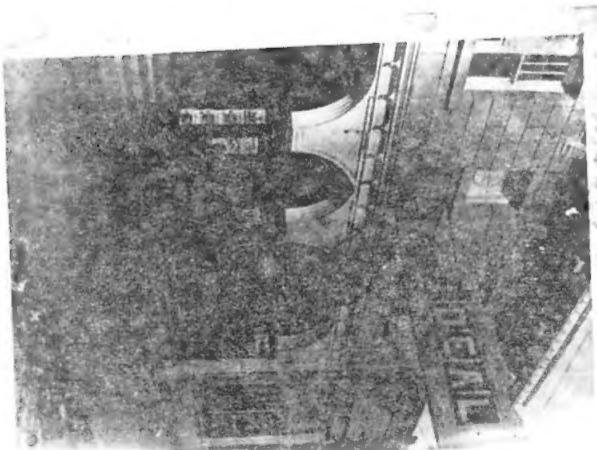
Eddi Ware's

Jeff's Hotel

P & L Variety

Ideal Theatre

Library



Library



Miller
Sign

Library ^{Bldg. of Ideal} No Add Averett
↓ Confectionery
andybot ^{Murdock}
↓ Leased to Hyatt Auto Parts

Ben opened Cafe & Confectionery
↓ sandwiches ice cream
pop corn ice cream drinks

Sold to Buys Cummings " "
Say ran it short time

Sold to Vardell Ritchie

Lincoln Rasband took Fritz Averett.

↓
Joe Van Wagner
Riovani lease

Physicians
Formula

Physicians Formula Cosmetics, Inc.

230 South 9th Avenue
City of Industry, California 91746-1205
Telephone: (818) 968-3855

Mailing Address: P.O. Box 1205
City of Industry, California 91749

March 11, 1985

Raymond R. Green, M.D.
5 South Main
Heber, UT 84032

Dear Dr. Green:

closed is our "updated" list of selected drug stores in your area where your patients may obtain Physicians Formula hypo-allergenic cosmetics. We have also closed an order card that you may request samples of the products which are particular interest to you in your specialized field. A Professional Formulary, listing all of our products and their ingredients, is available upon request.

Physicians Formula cosmetics have been formulated for those who need a pure and even hypo-allergenic cosmetic. Our line includes products for all skin types and you may be especially interested in one or more of the following.

Oily/Problem Skin - a complete line of Oil Control products which offers your patients a complete oil-free beauty program.

Sun Shield products - Makeup and lotions that contain sunscreens to aid in the prevention of sunburn, freckles, skin cancer and premature aging.

Eye Area - especially formulated for women who wear contact lenses or have discovered a sensitivity or allergy which has prevented them from using eye beauty products in the past.

Post Plastic Surgery - your patients' physical appearance and psychological outlook will be greatly enhanced by the proper use of makeup. We offer a complete line of skin care and makeup products, especially formulated for patients after surgery.

I wish to take this opportunity to thank you for your interest in Physicians Formula cosmetics. If we may be of further assistance, please let us know.

Sincerely,

PHYSICIANS FORMULA COSMETICS, INC.

Diane E. Smith

Diane E. Smith
Medical Director

cc: Store List
RSVP Card